



|Kumasi Branch Meeting|
Continuous Professional Development

**THE ROLE OF THE PROJECT MANAGER IN
ACHIEVING THE SUSTAINABLE
DEVELOPMENT GOALS (SDGs)**

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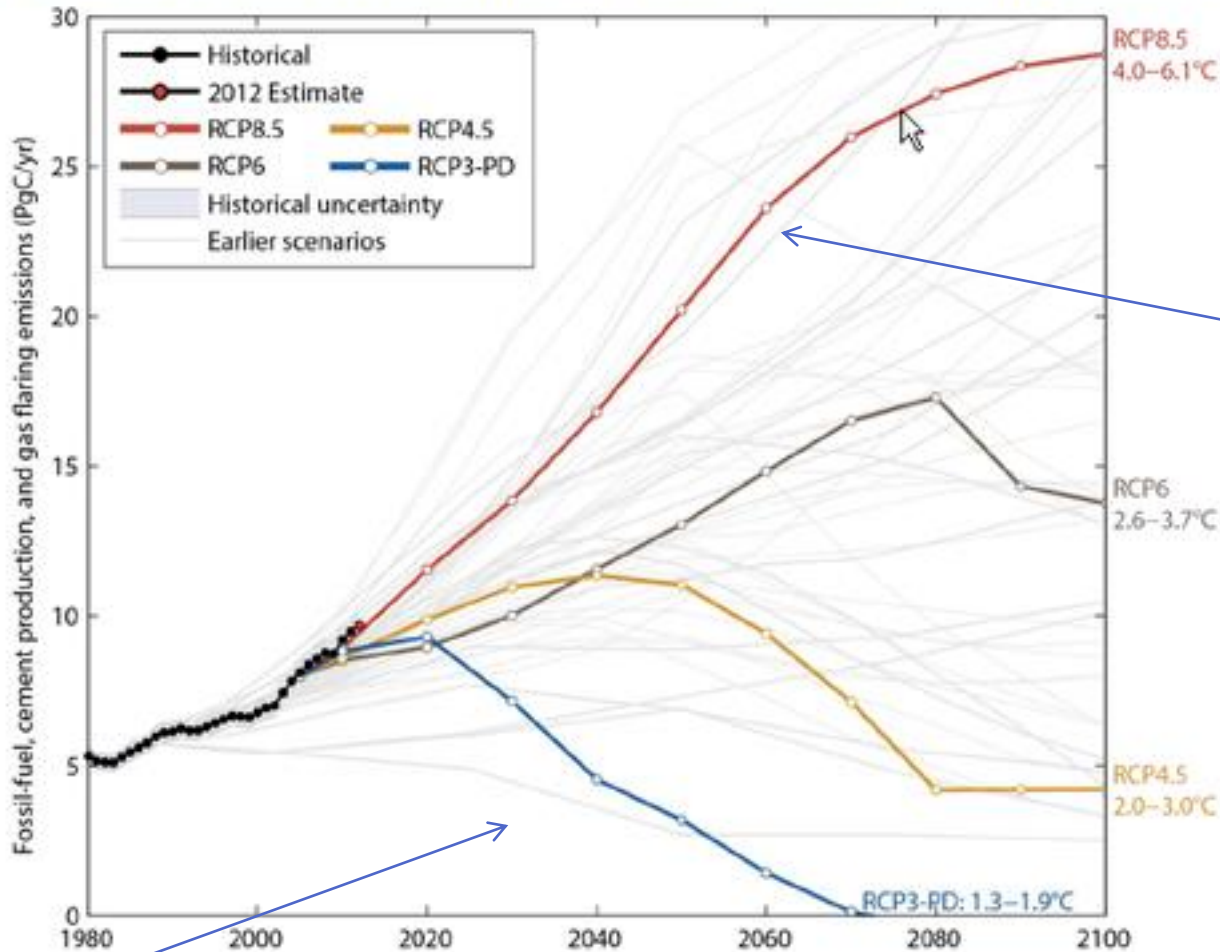


Environmental Crisis



Emissions are heading to a 4.0-6.1°C “likely” increase in temperature

Large and sustained mitigation is required to keep below 2°C



Linear interpolation is used between individual datapoints

2-degree C

Source: [Peters et al. 2012a](#); [Global Carbon Project 2012](#);



Economic Crisis

A severe economic downturn with shrinking GDP, rising unemployment, and a drying up of liquidity.

Financial crisis

precedes an

Economic crisis

Low consumer and business borrowing

High and rising unemployment

Inflation/deflation

Recession/depression

ECONOMIC CRISIS FEATURES

Rising government borrowing

Low investment

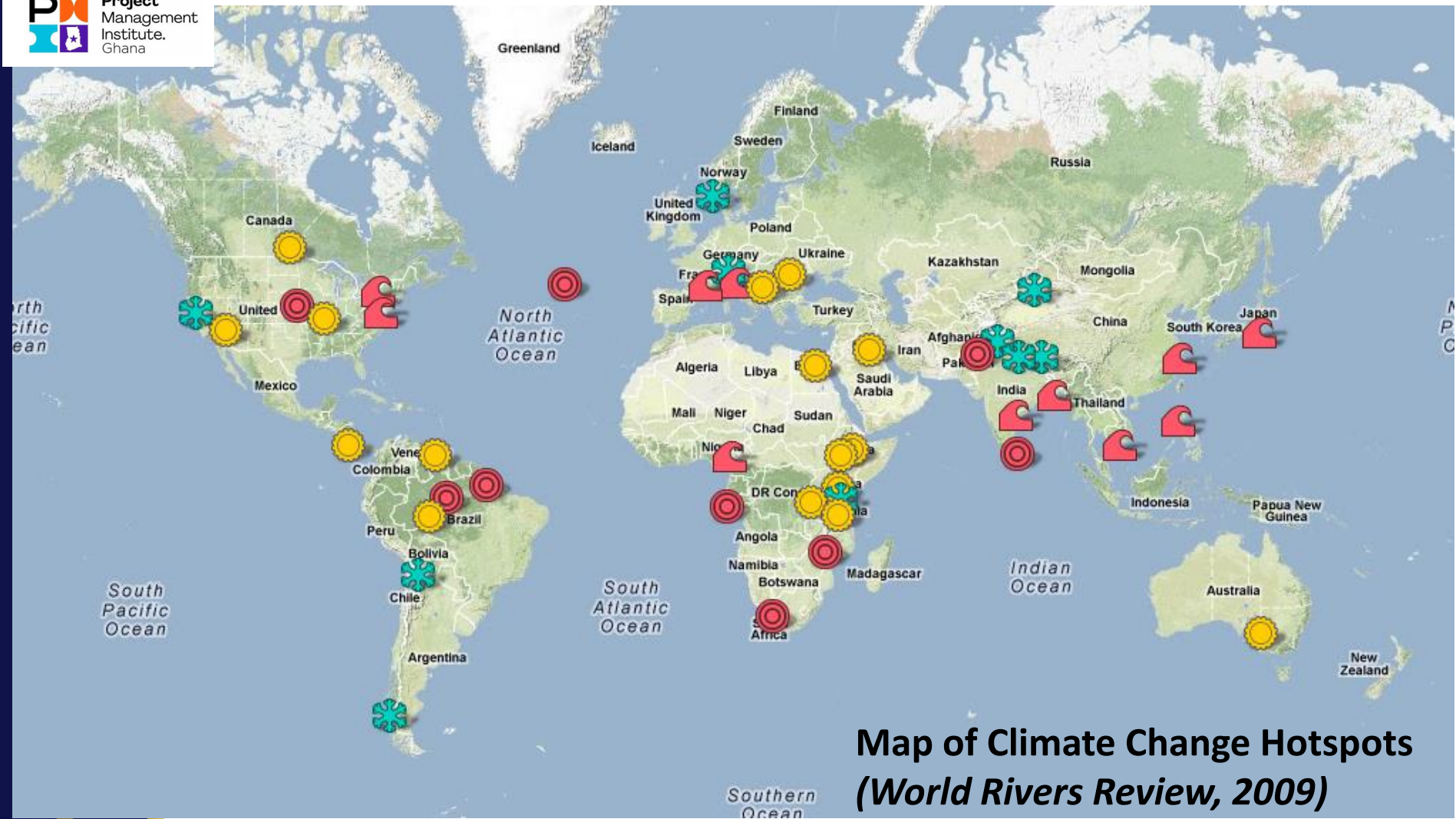
Low consumer demand

Low economic activity




Social Crisis







Map of Climate Change Hotspots
(World Rivers Review, 2009)

 Droughts, high temperatures

 Floods, coastal storms and rising sea levels

 Glacial melt,
 risk of glacial lake outburst floods

 Key areas where multiple climate change impacts or climate-related activities are occurring



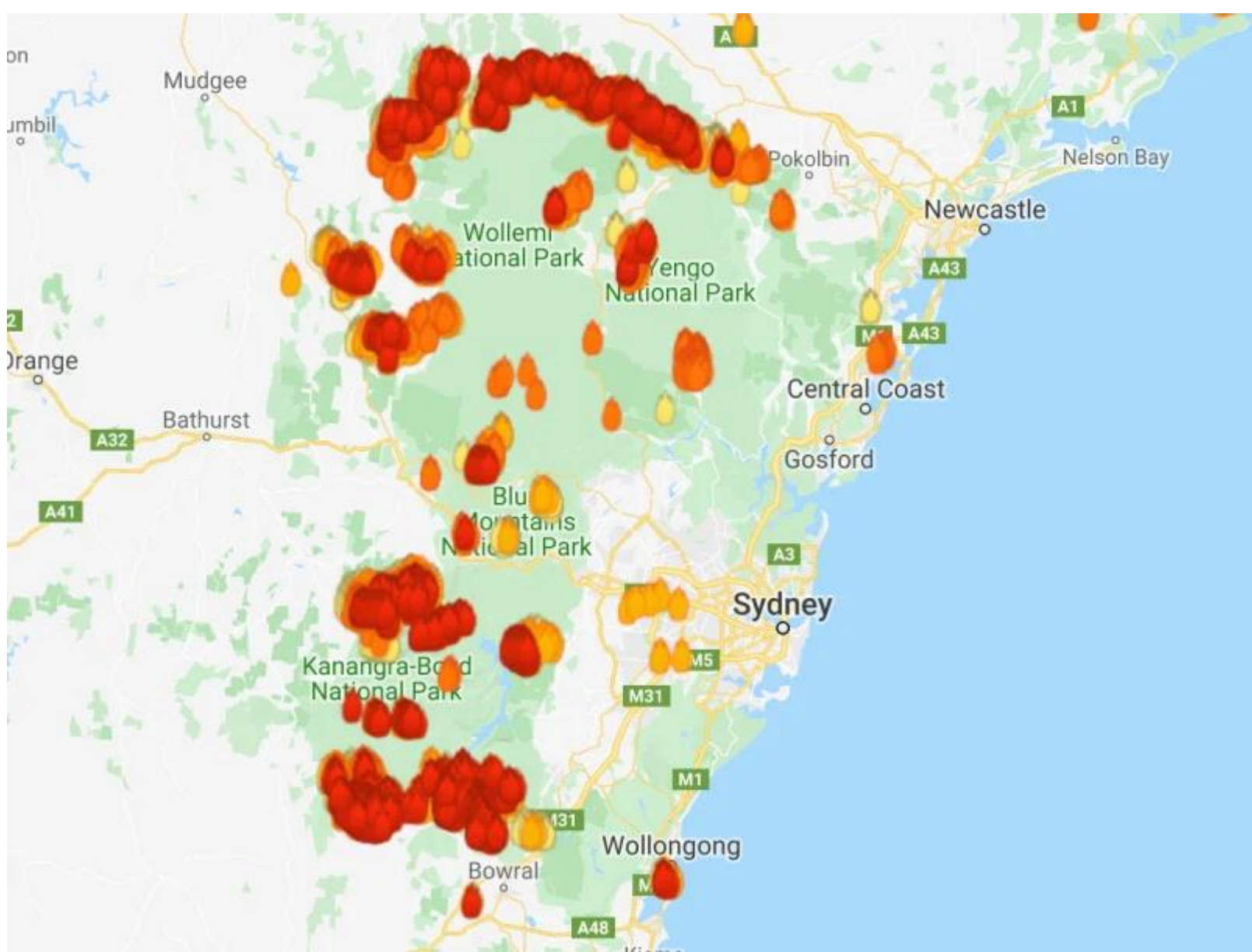
The waters in Venice, Italy, peaked at 1.87m (6ft) 2019





California's wildfires cost \$25billion (2017)





Recent Australia fire





Recent Australia fire



Cyclone Idai caused severe flooding in Mozambique
March, 2019



Accra Floods, June 12 2016



Ghana sea rise at populated shore (2009)



The fishing village of Totope is disappearing as the rising sea and worsening coastal erosion bury buildings in sand. The villagers say they were once three miles from the sea. Here women sweep sand towards the sea in a forlorn attempt to prevent their homes from being buried completely (*Quarmyne, 2016*)





Keta Sea Defense Project, 2016



The political process/journey



1992: Agenda 21 (Rio)

2000: Millennium Development Goals

2002: World Summit on Sustainable
Development

2012: The Future we Want (Rio+20)

2015: Sustainable Development Goals



Three Dimensions of Sustainable Development

- Sustainable development has been defined as development that meets the needs of the present without compromising the ability of future generations to meet their own needs.
- For sustainable development to be achieved, it is crucial to harmonize three core elements: **economic** growth, **social** inclusion and **environmental** protection.

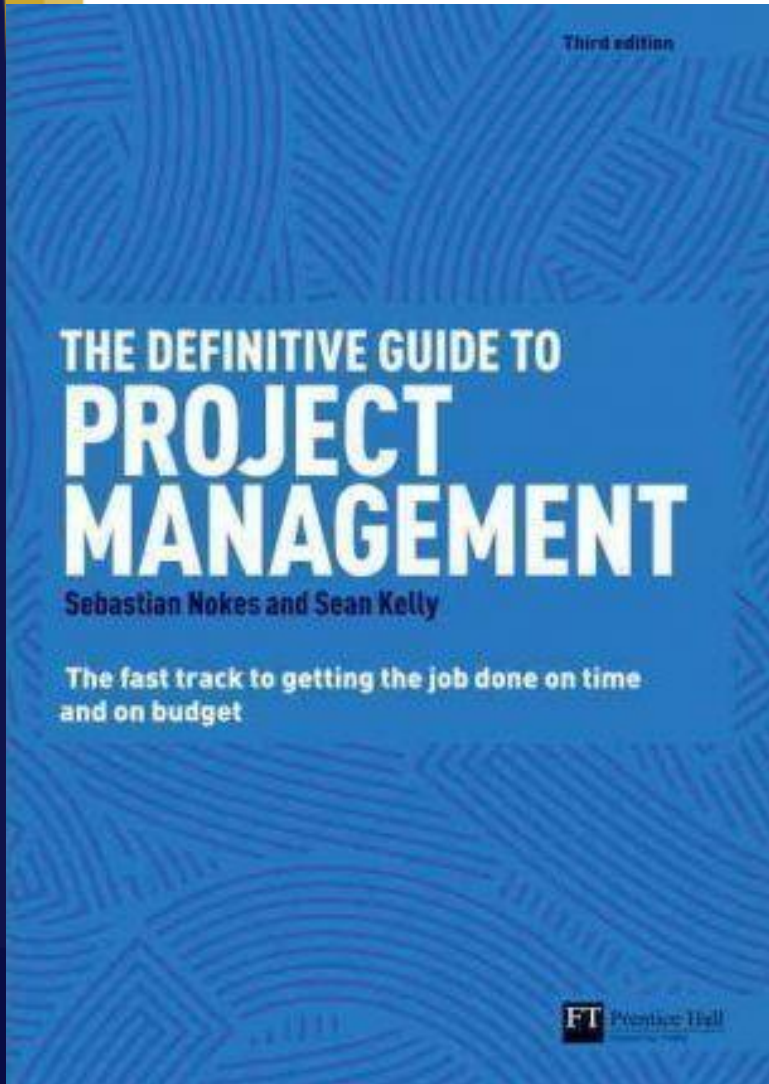


Another Way to Look at SDGs – The Five Ps

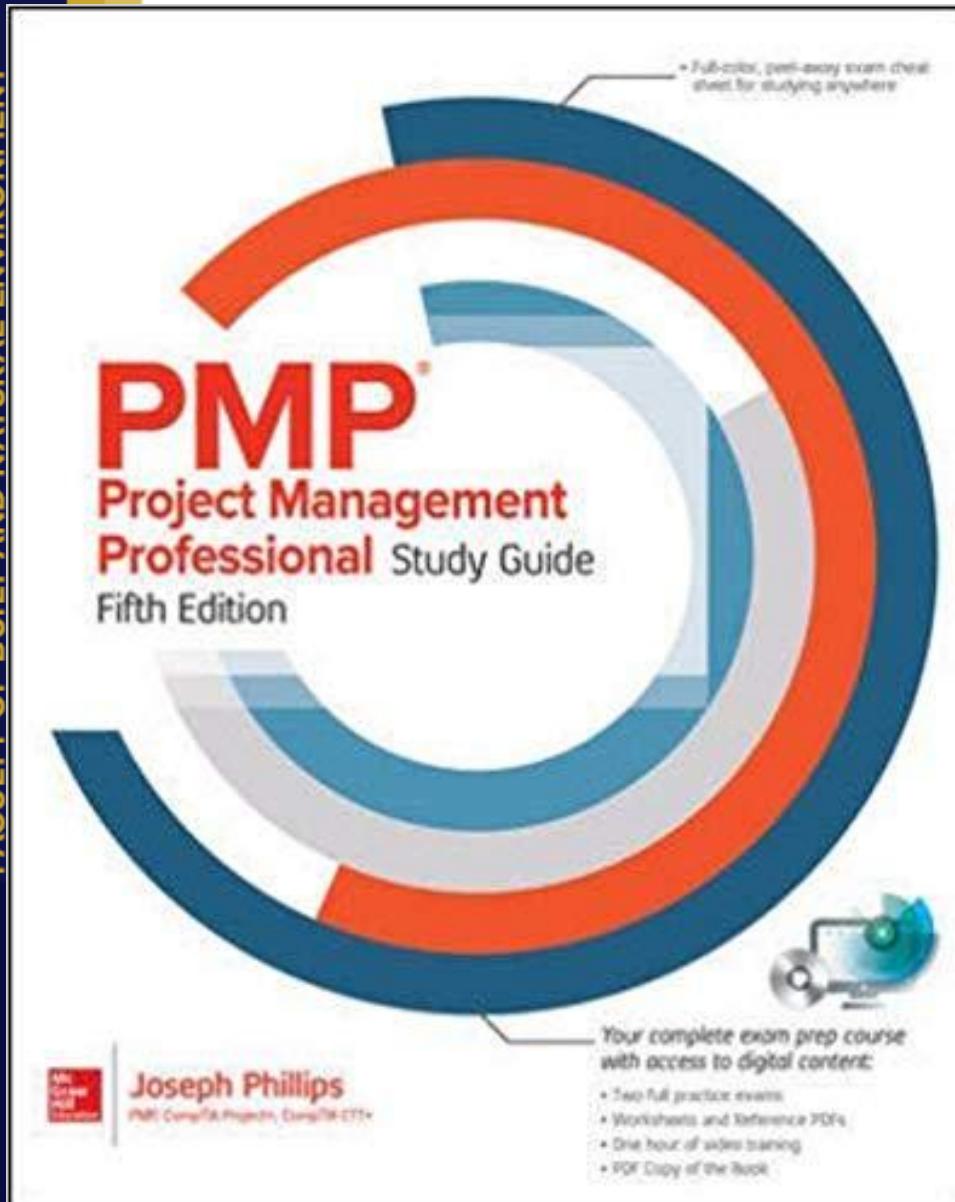


SDGs





A PROJECT is a temporary endeavor designed to produce a unique product, service or result with a defined beginning and end (usually time-constrained, and often constrained by funding or staffing) undertaken to meet unique goals and objectives, typically to bring about beneficial change or added value (Nokes, 2007)



Project management is the practice of initiating, planning, executing, controlling, and closing the work of a team to achieve specific goals and meet specific success criteria at the specified time (Philips, 2003)



Project manager, then, should have the professional ability to apply knowledge, skills, tools, and techniques to project activities to meet the project requirements.
(www.pmi.org)

WHY IS PROJECT MANAGEMENT CRITICAL TO ACHIEVING SDGs? – Cont'd

1

Redeeming the planet from crisis requires overcoming the primary project constraints of scope, time, quality and **budget**

The PM requires to sharpen cost and time management skills to achieve economic sustainability of Projects

The Basics of Project Cost Management

Why? Important to All

What? Process of

Cost Management

With ✓

How To Improve?

- Plan for Inflation
- Account for Natural Disasters or Political Instability
- Include Uninsured Costs
 - Legal
 - Penalties
 - Low Cost
- Track Real-Time
- Prepand Promptly
- See Accordingly
 - Small
 - VS
 - Large

Estimating Costs → **Developing Project Budget** → **Controlling Spending**

Estimates → Project Budget → Actual Costs

Baseline with Control

Project	Labour	Materials	Fixed	Other	Subtotal	Grand Total
Project	HR \$/hr/hrs/hrs/hrs	Yr/yr/yr/yr/yr	Fixed	Other	Subtotal	Grand Total
Task	\$ 150	100 \$5	50	200	390	(590)
Task	\$ 115	50 \$11	100	250	510	(\$10)
Sub-Task				100	550	(100)
Sub-Task						

Prevent Going Over Budget

Costs May Change or Shrink:

- Telephone Orders
- Office Space
- Office Equipment
- General Administration
- Company Insurance

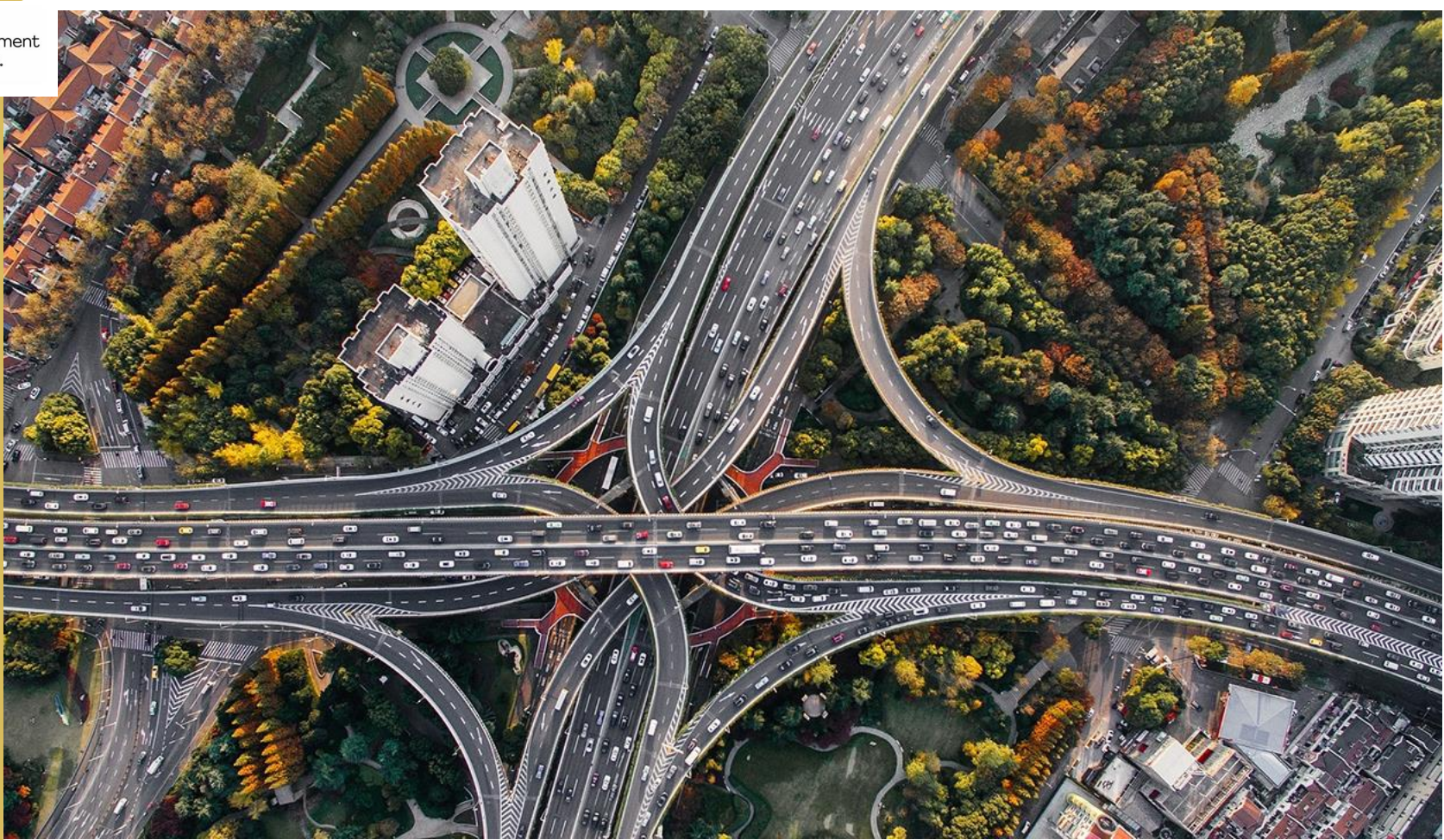
Costs to Collect:

- Consulting Fees
- Raw Materials
- Software Licenses
- Travel



CLIMATE change has been linked to disasters that displaced millions, killed thousands and cost at least £107billion (\$140billion) in 2019(express.co.uk, 2019).





“To meet the global SDGs, an estimated USD \$97.5 trillion of investment in infrastructure projects is required globally by 2040”
(Global Infrastructure Hub, 2017)

WHY IS PROJECT MANAGEMENT CRITICAL TO ACHIEVING SDGs? – Cont'd

2

Prevalence of Grand Challenges –

The PM is expected to set "ambitious but achievable goals that harness science, technology, and innovation to solve important national or global problems" (OSTP, 2013)

WHY IS PROJECT MANAGEMENT NEEDED TO ACHIEVE SDGs? - Cont'd



Achievement of SDGs requires
Corporate Leadership and Business
Capacity Growth
(Opoku and Chris, 2011)

*The leadership role required for overcoming the challenges militating against achievement of most of the SDGs resides in **Project Managers***

SELECTED SDGs DIRECTLY RELATED TO PROJECT MANAGERS' ROLES



Goal 7: Ensure access to affordable, reliable, sustainable and modern energy for all



United Nations DPI

9 GIGAWATTS

RWE Renewables in Sweden ranks among the largest global players in power generation



2.6 GIGAWATTS



Goal 9: Build resilient infrastructure, promote sustainable industrialization and foster innovation

9 INDUSTRY, INNOVATION AND INFRASTRUCTURE



Rendering of a completed Blue & Green Corridors green infrastructure project in Gentilly.

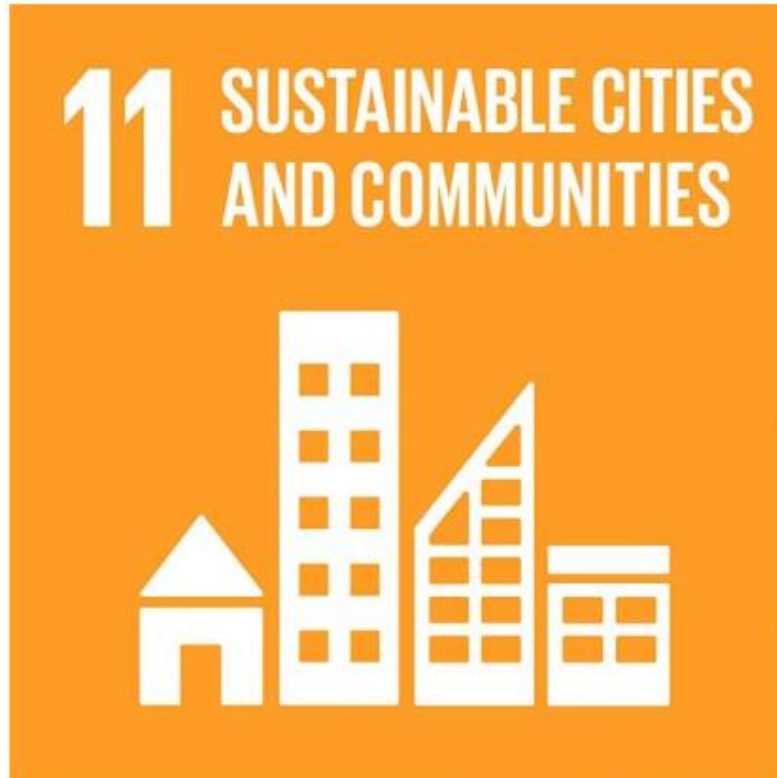


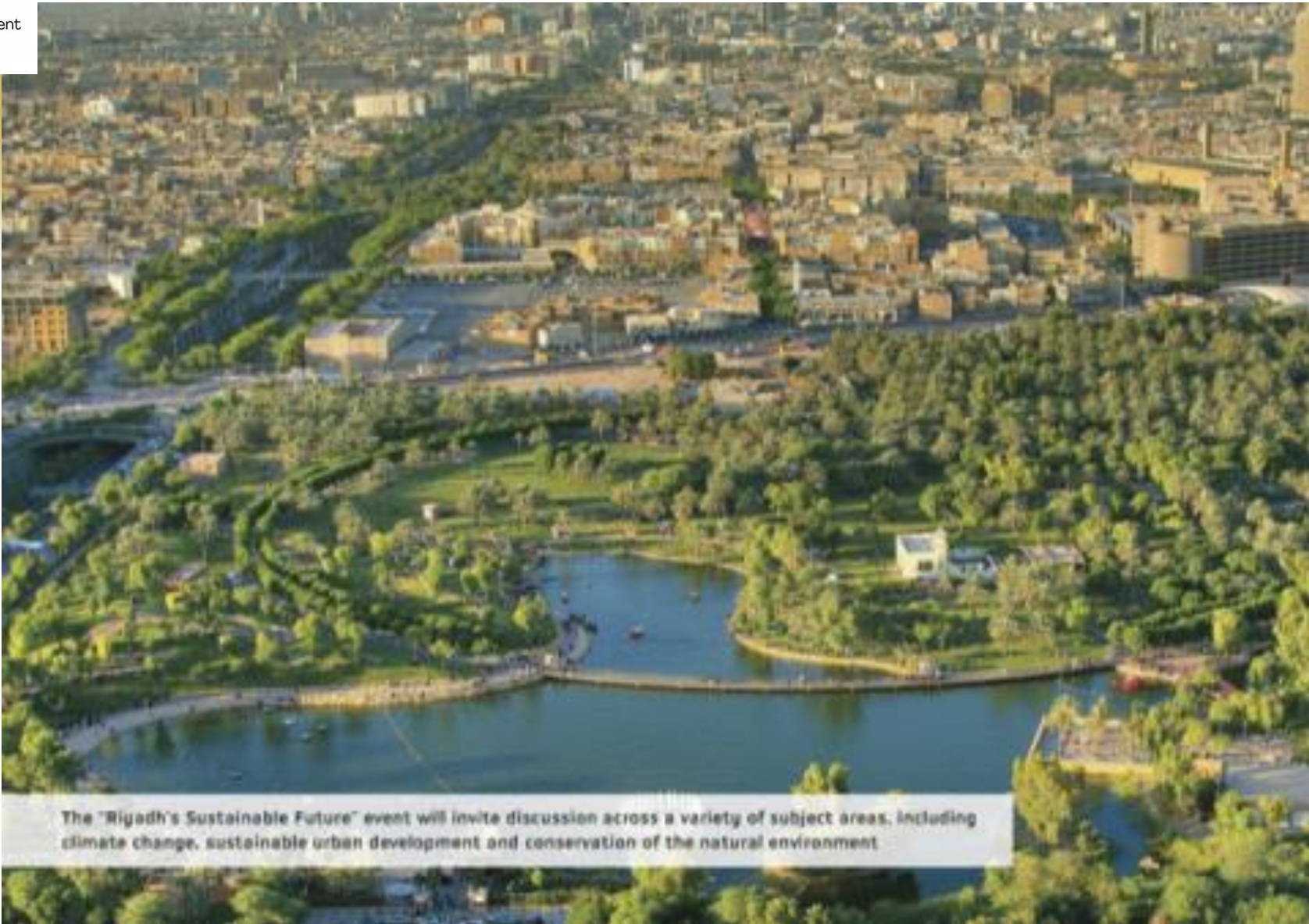
The \$141 million project aims to revitalize the neighborhood and increase social well being through flood-risk reduction and land subsidence deceleration.



The Mirabeau Water Garden is designed to be a 25-acre recreational and educational site and will store up to 10 million gallons of stormwater.

Goal 11: Make cities inclusive, safe, resilient and sustainable





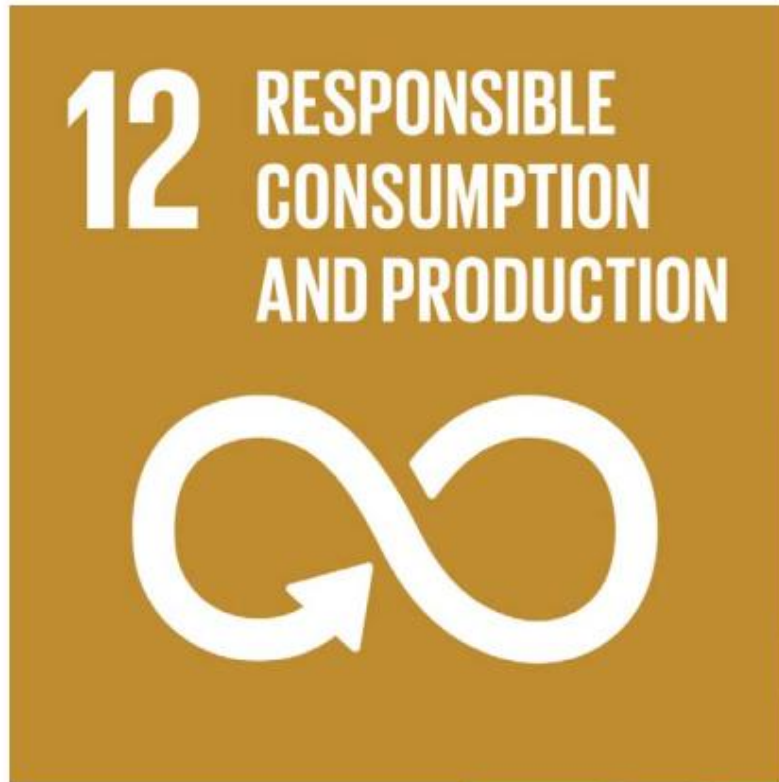
The "Riyadh's Sustainable Future" event will invite discussion across a variety of subject areas, including climate change, sustainable urban development and conservation of the natural environment

RIYADH'S SUSTAINABLE FUTURE PROJECT

The world's largest urban parks, 7.5 million trees to green the city



Goal 12: Ensure sustainable consumption and production patterns





“the use of services and related products, which respond to basic needs and bring a better quality of life while minimizing the use of natural resources and toxic materials as well as the emissions of waste and pollutants over the life cycle of the



service or product so as not to jeopardize the needs of future generations” (One planet network, 1994)

Responsible Energy use and smart consumption habits



Banco Bilbao Vizcaya Argentaria (BBVA)
City

- Fight against climate change;
- Save energy; and
- Reduce light pollution.



Goal 13: Take urgent action to combat climate change and its impacts



Reduce greenhouse gas emissions and strengthen resilience and adaptive capacity

Integrate climate change measures into national policies and **organizational policies, strategies and planning;** and improving education

CLIMATE CHANGE ACTIONS

Energy projects should be developed on “the built environment.” That is, wildlife habitat should not be sacrificed for energy.

A renewable energy project should not cause another renewable generator to be curtailed because of transmission constraints.





Northwoods Stewardship Centre

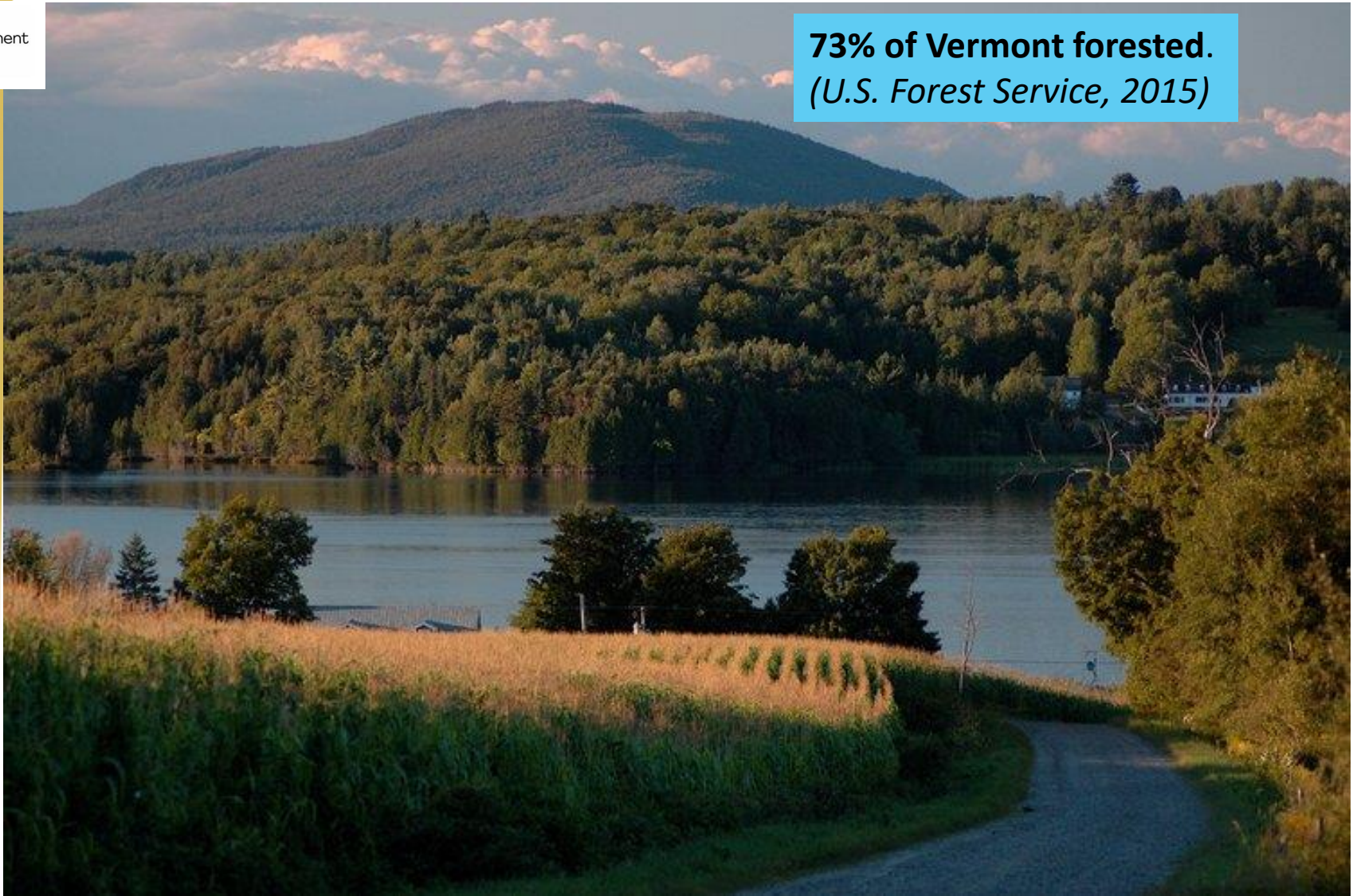
Change the ways we produce Energy; Responsible Energy Development



Goal 15: Sustainably manage forests, combat desertification, halt and reverse land degradation, halt biodiversity loss



73% of Vermont forested.
(U.S. Forest Service, 2015)



Protect the natural resources that defend a locality against climate impacts

Goal 17: Revitalize the global partnership for sustainable development



Assuring that countries and organizations cooperate instead of compete

Developing multi-stakeholder partnerships to share knowledge, expertise, technology, and financial support

Improving north–south and South-South cooperation, and public-private partnerships

CONCLUSION

“There do not appear to be the tools, methods, leadership or business-society-environment framework to carry out meaningful measurement of SDG success at project level” (Mansell, 2019: 4)

Mitigation against SDG impacts at project level is not currently working despite the endorsement of the SDGs by all the world’s governments



WAY FORWARD for PROJECT MANAGERS

Inclusion and measurement of SDGs at Project Level

Knowledge acquisition in projects relating resilient and adaptive communities and environment

Skills development in practical solutions such as decarbonization and renewable energy technologies

*Continuous leadership and business *capacity building* for international trade and partnership*

FURTHER READING

Joseph Phillips (2003). PMP Project Management Professional Study Guide. McGraw-Hill Professional, 2003. ISBN 0-07-223062-2 p.354.

Mansell, P., Philbin, S. P., & Plodowski, A. (2019, April). Why project management is critical to achieving the SDGs and how this can be achieved. In *Delft TU Project Management Congress 2019*.

The Definitive Guide to Project Management. Nokes, Sebastian. 2nd Ed.n. London (Financial Times / Prentice Hall): 2007. ISBN 978-0-273-71097-4

Thank You

Q & A

